

Liz Berberena

Front-End Web Developer

LizBerberena.com @LizBerberena
hi@LizBerberena.com Central New Jersey, USA

WORK EXPERIENCE

Web Producer

The Lynx Group – Cranbury, NJ
MAR 2020 – Present Full-time

- Implements web designs and maintains websites using Joomla, WordPress, HTML, and CSS
- Uploads videos and articles from print publications
- Creates responsive emails and forms and handles scheduling
- Tracks email and website ad metrics for clients
- Provides some website support for users
- Helps update and maintain conference apps

Junior Web Producer

The Lynx Group – Cranbury, NJ
JUL 2019 – MAR 2020 Full-time

Transcriptionist and Captioner

Rev – Remote
AUG 2018 Freelance

- Transcribed audio files
- Captioned videos in English

Social Media Evaluator

Appen – Remote
AUG 2018 Part-time

- Trained AI to sort social media posts into categories

Beta Tester

UserTesting – Remote
JUL 2016 – JUN 2019 Freelance

- Tested apps, games, and websites for clients on desktop and mobile

Cashier

Shoppers World – East Brunswick, NJ
JUL 2015 – AUG 2017 Seasonal, Part-time

- Trained 3 cashiers
- Interpreted for Spanish-speaking customers
- Helped customers over the phone and in person
- Kept store-front areas tidy

VOLUNTEER EXPERIENCE

Application Reviewer

NCWIT – Remote
NOV 2018

- Reviewed applications for the Aspirations in Computing Award of the National Center for Women & Information Technology (NCWIT)

Pro Bono Web Developer

Churches Improving Communities – Remote
MAR 2017 – JUN 2017

- Built a website with WordPress for the Church Based Mental Health Services program of a non-profit under Human Experience Systems, LLC

Beach Sweeper

Clean Ocean Action – South Amboy, NJ
APR 2015

- Cleaned up litter from the grounds of a park and the surrounding beach for 3 hours

Helper

Helmetta Regional Animal Shelter – Helmetta, NJ
OCT 2013 – AUG 2014

- Did 100 hours of service cleaning and setting up cages, feeding animals, rationing dog food, storing donations
- Interpreted for Spanish-speaking visitors
- Cleaned and prepared parakeet cage on my own

EDUCATION

B.A. in Information Technology & Informatics

Rutgers University – New Brunswick, NJ
SEP 2015 – MAY 2019

GPA: 3.81/4.00 *magna cum laude*

Game Production & Innovation Specialization
Minor in Digital Communication, Information, & Media

High School Diploma

Sayreville War Memorial High School – Parlin, NJ
SEP 2011 – JUN 2015

GPA: 4.34/4.50 *weighted*

French National Honor Society • Computer Science Club • IT
Girls Club • IMAGES Literary Magazine

CERTIFICATIONS

Creating a Responsive Web Design: Advanced Techniques

LinkedIn Learning
SEP 2021

Creating a Responsive Web Design

LinkedIn Learning
SEP 2021

Design Aesthetics for the Web

LinkedIn Learning
SEP 2021

Learning Path: Become a Junior WordPress Developer

Lynda.com
JUL 2018

SKILLS

Languages & Technologies

HTML, CSS, Jekyll, WordPress, Joomla, UIKit,
Bootstrap, jQuery, JavaScript, Java, Visual Basic

Software & Services

Adobe Creative Cloud, FireAlpaca, Audacity, Wondershare
Filmora 9, Sublime Text, Eclipse, Bronto, Aventri, Smartsheet

TEST SCORES

AP Calculus AB: 4/5

MAY 2015

SAT 1: 2100/2400

JUN 2014

• Verbal: 740/800

• Math: 640/800

• Writing: 720/800

AP English Literature and Composition: 4/5

MAY 2015

AP English Language and Composition: 4/5

JUN 2014

CLUBS & ORGANIZATIONS

Gamma Nu Eta Information Technology Honor Society

Rutgers University – New Brunswick, NJ
APR 2018 – Present

For Information Technology students who have completed three semesters of study with a minimum 3.5 GPA and are in the top 15% of their class.

School of Arts & Sciences Honors Program

Rutgers University – New Brunswick, NJ
SEP 2015 – DEC 2018

For students maintaining a minimum 3.25 semester GPA during their first year and a 3.5 semester GPA every semester thereafter.

French National Honor Society

Sayreville War Memorial High School – Parlin, NJ
JUN 2013 – JUN 2015

Held position of Head of Graphic Design/Advertising. For students who have demonstrated excellence in at least two years of study of the French language.

HONORS & AWARDS

2020 Folio: Eddie & Ozzie Awards Honorable Mention Digital Team of the Year (The Lynx Group)

2019 Graduated *Magna Cum Laude* from Rutgers University – New Brunswick, NJ

2017 Rutgers ITI Showcase Pitch & Poster Competition Student Choice Team (WriteKnight)

2015 Entertainment Software Association Foundation Scholarship

2015 SWMHS Outstanding Achievement Award for Placing in the Top 10 (Class Rank: 5/420)

2015 Outstanding Senior in French Award and *Le Grand Concours* Laureat

2015 NCWIT Aspirations in Computing Affiliate Award